

Escondido Humane Society's Best Friends 2012



Calendar Photo Fundraiser

CALL FOR ENTRIES



The first 50 submissions that meet our guidelines (*reverse*) are guaranteed to appear in the calendar.



A volunteer panel will blind-judge and select 11 photos as winning “Pets of the Month!”



All proceeds from Best Friends 2012 support the animals at the Escondido Humane Society who are still waiting to become someone’s “star.”



Every entry will receive a complimentary copy of the high-quality calendar, a perfect gift for your animal-loving friends & family - and you!

Hurry: deadline is Sept. 24!

details at www.escondidohumanesociety.org

- OR -

SEE REVERSE FOR MORE INFORMATION AND ENTRY FORM



Escondido Humane Society's Best Friends 2012 Calendar Photo Fundraiser Guidelines and Entry Form

First 50 Entries following the below guidelines are **GUARANTEED** to appear in the 2012 "Best Friends" Calendar! ALL entries receive a complimentary copy of our high-quality "Best Friends 2012." **ELEVEN WINNERS** will be featured as "Pets of the Month" for all to see!

First, clip the attached entry form and mail it with your entry fee to Calendar Photo Fundraiser, Escondido Humane Society, 3450 East Valley Parkway, Escondido, CA, 92027. *All entries must be received by Sept. 24.*

E-mail your photo to calendar@escondidohumanesociety.org . Be sure that the e-mail address on your entry form matches the e-mail address from which you send your pet's picture.

If you cannot email your photo, you may send a 4 X 6, high-quality print with your entry fee. Unfortunately, all photos are non-returnable and we cannot guarantee inclusion of print photographs.

Photo guidelines:

- Photos must contain only **ANIMALS** (no people)
- High-resolution, horizontal layout photos have a better chance of being voted as "Pets of the Month" (they enlarge better)
- Copyrighted photographs are not accepted
- We reserve the right to decline publication of any photograph for any reason (i.e. photos of animals in unsafe situations, or technical difficulties downloading photo). Should this happen, we will notify you and refund your entry fee.

The calendar will be available at the shelter by December 2011 – in time for holiday gift giving! Every entry will receive a **FREE** copy of the *Best Friends 2012* so you can proudly display your photogenic pet. Calendars are normally priced at \$20/each.



The Escondido Humane Society's "Best Friends" 2012 Calendar Entry Form

I'm entering _____ pictures of my pet @ \$25.00 / each

I am enclosing a check for \$_____ made payable to the *Escondido Humane Society*

Charge my VISA / Mastercard in the amount of \$_____

Account # ____ / ____ / ____ / ____ Exp: __ / ____

Signature: _____

Though the calendar will be available for pick-up at the shelter, please mail mine. I have enclosed an additional \$3 for shipping per calendar.

Your Name: _____

Pet's Name/Breed/Color: _____

Your E-mail: _____
(please use this e-mail address to send us your pet's photo)

Preferred Phone: () _____ - _____

Address: _____

City, State, ZIP: _____

First, mail your entry form to:

Calendar Photo Fundraiser
Escondido Humane Society
3450 East Valley Parkway
Escondido, CA 92027

Then, e-mail your photos to:

calendar@escondidohumanesociety.org

Entry forms and photos must be postmarked by Sept. 24, 2011.