

Paws in the Park 2012

A Walk for the Escondido Humane Society

Sunday, March 25, 2012 🐾 Kit Carson Park, Escondido

Vendor information

Join us as a vendor at Paws in the Park 2012 on Sunday, March 25. Your participation is a terrific way to feature your products and services to more than 1,000 local pet lovers. Even better, your tax-deductible vendor fee will make a difference in the lives of animals at our shelter! Our first 25 vendors will be mentioned on our website (average monthly hits: 30,000+), so confirm early and join us for a fun-filled day in support of pets - and the many people who love them!

EVENT FAST FACTS

WHEN: Sunday, March 25, 2012; walk starts at 8 a.m.

WHERE: Kit Carson Park, Escondido

EXPECTED ATTENDANCE: 1,200+



Vendor guidelines

- Vendor spaces are available for **\$100** each before Jan. 11; **\$150** after (**\$50** for nonprofits)
- The PAWS Expo will run from **8 a.m. to noon**
- The fee includes one **10x10 vendor space** (assigned on a first-come, first-served basis; sponsors have preferred assignments)
- **Tables, chairs, and canopies** must be provided by the vendor; if you set up a canopy, it must be firmly secured
- **Set up** begins at **6:30 a.m.**
- Dismantle and clean up must be **completed by 12:30 p.m.**
- If you do not have a business license for the City of Escondido and plan to sell merchandise at the Expo, you will be required to obtain a one-day **Special Events Permit** at a cost of **\$15**
- The City of Escondido *requires* that your **Business license OR special events permit MUST** be completed before your vendor space is reserved

Vendor Reservation Form

[] Yes! I/we will join you as a vendor on March 25, 2012, at the Paw Expo in support of the animals at the Escondido Humane Society. I understand that my vendor fee pays for a 10x10 space only, and that I must provide any additional supplies, including tables, chairs, and/or canopies.

[] We are unable to be a vendor, but we will gladly donate item(s) to be distributed to participants as gifts, prizes, and giveaways (please enclose).

Company/Individual _____

Contact Person _____

Address _____

City, State, Zip _____

Phone _____

Fax _____ E-mail _____

Description of product or service sold at the event

Business License # / Special Events Permit # _____

Payment

_____ Regular 10x10 space(s) x \$100 (\$150 after 1/11/12) = \$_____

_____ Nonprofit* 10x10 space(s) x \$50 = \$_____

**must include proof of nonprofit status. No donation solicitation at event, please.*

Additional tax-deductible donation to EHS = \$_____

TOTAL: \$_____

[] Check enclosed

[] please send invoice for payment (note: invoices must be paid in full at least one week prior to event to complete reservation)

Please mail or fax this form to:

Escondido Humane Society, attn: Paws in the Park
3450 East Valley Parkway , Escondido, CA 92027
Phone (760) 888-2235 / Fax (760) 888-2222

