

For Immediate Release
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**SALLY COSTELLO NAMED EXECUTIVE DIRECTOR OF ESCONDIDO
HUMANE SOCIETY**

ESCONDIDO – Sally Costello has been named executive director of the Escondido Humane Society. She has more than 20 years of organizational and program management experience, including leadership positions with local nonprofits such as the Escondido Historical Society, San Diego CAER (Community Awareness and Emergency Response) and the Society of Women Engineers.

“We are extremely pleased to have Sally with us,” said Catherine Jones, chair of the Escondido Humane Society’s board of directors. “Her leadership role will impart a creative vision that will lead this organization into the future. She will create an organizational climate in which the staff can operate at the highest level of efficiency and productivity. Her public and community relations abilities will bring a fresh approach to our fund raising efforts.”

“The ability to lead the Escondido Humane Society at this time of growth is an outstanding opportunity to make a significant impact on my community,” said Costello.

My initial focus will be to expand the depth and breadth of the organization's relationships with donors and residents of the North County region," said Costello. "I also look forward to forging new ties with others who provide animal care services. I am honored to take the helm of an organization which promotes responsible pet ownership."

A 14-year Escondido resident, Costello formerly served as the Western Area Manager for Field Environmental, Health and Safety for Air Products, a Pennsylvania-based industrial gas and chemical manufacturing company. She and her husband have four sons aged nine to 19.

Costello replaces the former executive director who left in April and now works in Arizona. She begins her new role August 22.

The Escondido Humane Society promotes responsible pet ownership by teaching compassion, respect and caring for all living creatures. It provides animal control and adoption, low-cost rabies and dog license clinics, and educational classes for residents of Escondido, Poway and San Marcos. For more information, call (760) 888-2275.

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